



## Robson Valley Pet Hostel Grooming & Boarding

Ann Schwartz - Animal Health Technician  
250-569-3319  
Website with information and galleries:  
[www.pethostel.ca](http://www.pethostel.ca)

### Meraki Builders

Construction and Renovations  
250 569 7885 (Mitch) 250 569 4109 (Brenden)

**In memory of many, in honour of all.**  
We will be closed **Thursday, Nov. 11 for Remembrance Day.**

### This Week's Lunch Specials

Wed. 10th—Country Veg. Soup & a Reuben  
Thur. 11th—Closed  
Fri. 12th—Egg Salad Briscoe Sandwiches  
Mon. 15th—Ginger Carrot Couscous Soup & Naan  
Tues. 16th— Mexican Tortilla Soup & Cheese Quesadilla



**New inventory arriving regularly!**

Follow us on Facebook - [fb.me/youarewelcomehome](https://www.facebook.com/fb.me/youarewelcomehome)  
Monday - Saturday 8:30am to 4:00pm. 250.569.0215

### ROBSON VALLEY IDA TELEPHARMACY

OPEN Mon.-Fri. 9-5 Sat. 9-3 Sun. Closed  
[www.robsonvalleyidaharmacy.com](http://www.robsonvalleyidaharmacy.com)  
250-569-8811

1136 - 5th Ave. inside the McBride Hospital

### Robson Valley IDA

**Temporary Hour changes**

**Monday-Friday 9-5,  
Closed Between 12-1 For Lunch**

**Closed Saturdays and Sundays.**

### Robson Valley IDA

**will be Closed November 11  
in Honour of Remembrance Day**



Red Seal Journeyman Carpenter  
For all your carpentry needs

250-569-7120



For more information, please contact:  
250-569-7120

## INSULATION & DRYWALL

250-569-0320

Delivering Fuel  
East to McBride &  
Valemount



Four Rivers  
Co-operative

Commercial, Farm & Personal

Visit our Gas Bar in Prince George!  
6749 Westgate Avenue - Tel: 250.964.2697

Prince George: Tel: 250.564.3488 TF: 866.309.2667 Fax: 250.564.3433	Valemount Cardlock: 1500 - 9th Avenue Valemount BC TF: 866.309.2667	McBride Cardlock: 2130 Zeidler Road McBride BC TF: 866.309.2667
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### Sure - Step

## Shoe Repair

**NEW LOCATION**

884-3rd Ave. 250-569-2225 (Cell: 250-569-7822)

Resole, Zippers, Tarps

## For Outdoor Events...

### We have Porta Potties

**for your Family Events and Gatherings!!**  
If you don't remember when your septic tank was last pumped out... it's time!! 3-5 years is safe!!  
Don't wait for septic problems or damage!!  
\$200 plus dumping fees covers most systems!!

**Robson Valley Septic - 569-7812**

Serving Dome Creek, McBride, to Valemount to Blue River

**FREE The little FREE**

## McBride

# Paper



Serving BC's Friendliest Town and Area since 1996!!!

For the week of *Wednesday, November 10<sup>th</sup>, 2021*

### MCBRIDE HOSPITAL AUXILIARY NEWS

McBride hospital auxiliary have started a delicious fundraiser! Sisters Soup Factory is helping us make mealtimes easy for you. Yummy soups - all dried in a bag, just add water or broth. The soups are \$10 each makes 8 to 10 servings. 12 Flavours and one dessert. Paper copies of the order form available at McKale House, Welcome Home or use the order form which you can find on the auxiliary fb site and drop off at McKale House (421 Main Street) or place your order here by messaging us and do an e-transfer to [hospaux2020@gmail.com](mailto:hospaux2020@gmail.com) password is soup. Don't forget to get your Christmas raffle tickets available at McBride AG Foods. Advantage Insurance. Welcome Home, and various auxiliary members. Proceeds from all fundraisers go towards purchasing equipment for your local hospital and ambulance services. We would like to thank the community for their support!

### COMMUNITY ANNOUNCEMENTS

Putting it into Perspective with Glen Frear: The Whistle Stop Gallery in partnership with the Valley Museum and Archives is hosting an art course instructed by local artist Glen Frear. Glen Frear has studied art in Italy as well as had his art showcased around the province of British Columbia. By the end of the course you will be able to draw three-dimensional models and environments on a two-dimensional surface. The program is limited to 6 participants and will run every Wednesday from November 3rd until December 8th. 1-3PM. Vaccination Passports are required for this program. Participant cost for the entire program will be \$20 and all supplies will be provided. Please contact the Whistle Stop Gallery at [whistlestopgallery@telus.net](mailto:whistlestopgallery@telus.net) or call in at 250-569-8891 for sign-up or to ask any questions. Space is limited, call now!  
Community Christmas Dinner - Thinking about Christmas? FREE TURKEY DINNER. Call by December 1, 2021 to reserve your meal. Kim: 250-968-4467 or Call Peter: 250-968-4334. Pick up or delivery. Sponsored by Community Members and Churches of McBride.  
McBride Health Unit Mom's N Tot's Group - Every Friday, 10-11am. in the lobby. 250-569-2251 ext. 2044. Or swing by, we would be happy to meet and see you! Pre-natal education, Post-natal education, and Breast-feeding support.

### RVGS NEWS UPDATE

**Family Place Drop In Program.** If you have questions, are looking for parenting resources, or just need to chat, you can join us in person every Monday from 9am-noon. Check out our targeted programming each week! All programs are held at RVCS (942 3rd Ave.), unless otherwise stated. Mondays in McBride - Call Charlene 250-569-2266, November 15th: National Childs Rights Day, November 22nd: Baby Wearing, November 29th: Tumble Time.  
**Seniors Drop In Program.** All seniors are invited to come by for both structured and unstructured recreational, educational and social activities. Come join Shae and Sandy for some socialization, get involved in the community and try new activities.  
Every Wednesday from 1-3pm at the RVCS office in McBride (942 3rd Avenue). The first hour consists of games, puzzles, and resource sharing, followed by an hour of structured activities. McBride on Wednesdays. Call Sandy 250-569-2266, November 10th: Memory Games, November 17th: Community Member-Led Knitting Lesson, November 24th: Tech Café - Please bring your devices & questions for some one-on-one technology assistance. November 29th: No program - staff training day.  
**Tech Café.** Call to book your spot with Sandy for our November Seniors Tech Café. This is a supportive space to ask basic tech related questions, such as how to use your device, learn about cyber security, how to use social media and more! McBride: Wednesday, November 24th from 1 to 3pm (942 3rd ave.) Please call 250-569-2266 to book your spot!  
**Soup & Stitch.** If you're a senior, or an adult looking to learn a new skill, join us for knitting fun and learn from the pros on Wednesday, November 17th from 1-3pm. Enjoy a bowl of hot soup and knit together! Bring your own stuff or use ours! \*Supplies available. Call Sandy to join: 250-569-2266.  
**WorkBC Job Fair.** WorkBC will be hosting a Job Fair for the local businesses in the community on November 25th from 1:00pm - 5:00pm in the Valemount RVCS Classroom (99 Gorse St). If you're interested in setting up at the fair, please contact [info@rvcsbc.org](mailto:info@rvcsbc.org), otherwise, stop by the event to meet employers in the Valley.  
\*Masks required and please stay home if you're unwell.  
**OTHER HAPPENINGS:** Are you in need of masks? We have a surplus at our office in McBride. If you would like one or a few, please call 250-569-2266. \*Masks are NOT for resale purposes.  
16 Days of Activism Against Gender - Based Violence runs from Nov. 25th-Dec. 10th as a call to action in ending and preventing violence against women and girls. Watch for upcoming awareness events and campaigns.

### BIRTHDAY WISHES NOV. 10-16

Conner Forman, Jason Shantz, Robert Collins, Boston Littlechild, Jon Goodkey, Jay Couillard, Jean-Luc Lacombe, Victoria Grimmert, Destiny Destosses, Adelynn Molendyk, Josh Game, Micheal Hutchison, Wendy Miskie, Coltan Ryan, and to any we have missed. Happy Birthday!

\*\*\*\*\*  
Please contact The Little McBride Paper with all coming events, news, trivia, comments, anything!! 250-569-3110. Fax:250-569-0220, email: [contact@fpas.ca](mailto:contact@fpas.ca), P.O. Box 441, McBride, B.C. V0J 2E0 or drop off at 455 King St. If we don't know about it, we can't inform the public about it! And check out our website [www.fpas.ca](http://www.fpas.ca).  
Scott & Susan (Oscar & Brom)

Take a Break in McBride...B.G.'s Friendliest Town!!

## Canada's #1 Plan

#ChambersPlan  
#employeebenefits  
#smallbusiness  
#groupbenefits



REQUEST A QUOTE  
Linda Rempel, CFP®  
250-617-2929  
[linda.rempel@sunlife.com](mailto:linda.rempel@sunlife.com)

### BORSESHOEING



Gary Schwartz  
Farrier Service  
250-569-3319  
McBride, BC

### UNCLE MARKS CUSTOM MEAT CUTTING

Field to Plate Service. ☺ "Stress free animals make better meat"  
\$5 bags of bones and bird suet Mark Both 250-569-7805



1-877-295-0655  
[www.monasheecomunications.ca](http://www.monasheecomunications.ca)  
[accounts@monasheecomunications.ca](mailto:accounts@monasheecomunications.ca)

COMMUNICATIONS

### WIRELESS INTERNET

McBride / Dunster / Tete Jaune / Valemount  
Holiday Sale!

Leather bracelets - Buy 1 get 1 FREE

## House of Jasper Silver Studio

141 Dominion St. McBride  
Sat. & Sun  
11:00-3:00  
[www.HouseOfJasper.com/contact](http://www.HouseOfJasper.com/contact)



HORSESHOE LAKE VENTURES  
377 Main Street McBride, B.C.  
250-569-0075

### MS 170 CHAINSAW

NOW ON SALE!!! \$249.95 EACH  
(WHILE STOCK LASTS)

• Feed and Farm Supplies • Dog and Cat Food  
• Full Hydraulic Hose and Fitting Supply



ROBSON VALLEY  
PHYSIOTHERAPY  
Phone 250-569-7995  
[robsonvalleyphysio@gmail.com](mailto:robsonvalleyphysio@gmail.com)

### Franke and Sons Automotive Ltd.

Repairs - Tires - Windshields  
975 Airport Road - 250.569.8830

### Cougar Den Cabins

250-569-7308  
Daily, Weekly & Monthly Rates

### THE HAIR SHOPPE

803 3rd Ave.  
778-258-0343  
side entrance  
Are all miracles from God or does Saten have power to do them too? How can we tell the difference?  
Contact Bible Truth. Phone 250-569-7077.  
Box 185, McBride, B.C.

Honouring Vets  
Past & Present - Thank You  
Closed Nov. 11, 2021  
Open-M-F:6a.m.-5p.m. Sat. 9a.m.-5p.m. Sun & Stats: Closed  
250-569-0133

### Robson Valley Business Services

Offering Bookkeeping  
and Computer Services.



Lori Gane 250-569-7941  
RVBS

Jim Chicago 250-569-7942  
Or check us out at [www.rvbs.ca](http://www.rvbs.ca) and on  
Facebook at [fb.me/RobsonValleyBusinessServices](https://www.facebook.com/RobsonValleyBusinessServices)

**JNR** 250-569-2666  
1021 SE Frontage Road  
AUTO SERVICES

**LICENSED AUTOMOTIVE & DIESEL MECHANICS**

MONDAY to FRIDAY 8:30am - 4:30pm  
SATURDAY & SUNDAY - CLOSED

**Local Calendars Have Arrived!**

The long awaited calendar has finally arrived and is available for purchase! Great for your wall, as a stocking stuffer, or as memorabilia. Available through sandriamesphotography on to and in Instagram or sandriamesphotography@gmail.com or pm me for details. In store at Welcome Home McBride, the Goat Newspaper, in Valenmount, Joe Boos food truck Dome Creek and more locations to come shortly. The response has been tremendous! Thank you for your support! Photo taken by Fran Campbell

**D & T INDUSTRIES**  
250-569-7758 / 7050



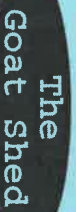

**Robson Valley Home Hardware**

**BUSINESS FOR SALE**

250-569-7769 250-569-7084

**REMEMBRANCE DAY**

S M O N T H U R S D A Y S L F  
H S R E B M E M O R I A L U W  
O T J G U B Q K M P Z D E I D  
U Y N A M I U E P W D N Q M P  
R P T E A Q D S R I C P S A N  
U P V U V W R E A T H S H U G  
O O I G D E V C Q M N B P R W  
N P T N D E L N V E Z A A K H  
O M E N I L N E D H D M T R H  
H S A L U T E L A T P Q O L T  
B L L W G H Y I X S G P N T T  
F E K K X U Z S F O R C E S P  
B C V W F I B N Q P T L C A N  
J M I M H I X I H N P R A L V  
C V E N U B G J F P X I C J W



**The Goat Shed**

ARMED LAST  
BUGLE LINE  
CENOTAPHS MEMBERS  
DAY MEMORIAL  
DIED MONTH  
DUTY NOVEMBER  
ELEVENTH POPPY  
FIELD POST  
FLANDERS REVEILLE  
FORCES SALUTE  
HONOUR SILENCE  
HOUR THURSDAY  
WREATHS

McBride & District 250-569-2411  
**PUBLIC LIBRARY**  
521 Main Street McBride, BC V0J 2E0  
FALL HOURS  
Tuesday 10-6  
Wednesday and Thursday 10-5  
Friday 1-8 Saturday 1-5  
library@mcbridebc.org mcbride.bc.libraries.coop

**MGBRIDE HOSPITAL AUXILIARY NEWS**

The McBride and District Hospital Auxiliary is busy organizing our fall and winter fund-raising. Our fabulous Rm-Barb-B-Q sauce is still available at McKale House, \$10 each. Our newest item is a Rice Bag Heat Pad, made by members, also available at McKale House, \$20. And yes, Christmas is approaching, so our Christmas Hamper raffle has begun. Tickets are available at Advantage Insurance, McBride AG Foods, McKale House, the Valenmount Health Clinic and from auxiliary members.

**SCHOOL NEWS**

McBride Centennial News: School Fundraisers for Christmas Christmas Plant Sale: Poinsettias, wreaths, tabletop plants, succulents, and outdoor planters are available for order. Orders are due Tuesday, November 16 at 3 p.m. If you need an order form, please call the school at 250-569-2721. Orders can also be placed online. Go to the following site: <https://mchdecentennialgrowingsmilesfundraising.com/> home Orders can be picked up on December 2 and 3 between 9 and 3:30 at the front door of the school. Purdy's Christmas Chocolates: These orders are due Monday, November 29 at 3 p.m. Please call the school at 250-569-2721 to arrange a catalogue and order form pick-up. To place an order online, go to [fundraising.purdys.com](http://fundraising.purdys.com) The school code is 16875. Orders can be picked up on December 9 and 10 between 9 and 3:30 at the front door of the school. It's a win-win situation. You get your Christmas shopping done, and the school raises funds for field trips, cultural events, and special activity days.

**LIBRARY NEWS**

McBride & District Public Library (521 Main)  
FALL HOURS - Tuesday 10-6, Wednesday and Thursday 10-5, Friday 1-8, Saturday 1-5.  
New Creative Writing Program for Kids - In partnership with the Whistle Stop Gallery, we are offering a new program for children in grades 5-12 who have an interest in creative writing. Robson Valley Writers of Tomorrow. Join us in the library on Thursdays from 4-5pm and learn to express yourself through the written word.  
Fibre Artists are Back! It's getting chilly out, so learn to knit yourself a sweater with the Fibre Artists! On-line via Zoom on Thursdays from 10am-12pm. If you would like to participate, but don't have internet at home, we can set you up in the library. New knit-along project coming soon!  
Computer Lab Child - Friendly Times. We are happy to welcome children (ages 8+) into the computer lab again at the following times. Tues., Fri. and Sat. 3-5pm. Ages 15+ welcome any time the library is open.  
Book Sale - Did you miss our outdoor book sale? Fear not! We have lots of fiction and non-fiction for sale still inside the library. All sales are by donation. Pop in and pick up a bargain!  
Children's Literacy Grab Bags - Back again each month, in partnership with Decoda Literacy. This month it's all about baking! Call in for your grab bag soon; first-come, first-served.  
Collection/Delivery Service Still Running - We are still happy to prepare book orders for you to collect, or we can deliver your items to you. Please call 250-569-2411 for details.  
BC librarians do not need to ask for proof of vaccination, so everyone is welcome to come in (the usual mask requirements are in place). We offer help to anyone who needs it to access their vaccination proof on-line.

**BUY, SELL, RENT & MISC.**

For Sale-Whirlpool Gold Gloss Top Stove, Oven Temperature not accurate \$300.00 Phone:569-3110\*\*For Sale- Pullers most laying \$25.00 each. Phone 569-7733\*\*For Sale-Top Load GE Washer - Only used for one month. \$550 obo. Phone: 250-569-7084\*\*For Sale-2 Wooden Patio Chairs. \$30.00 each. Ph:778-878-8869\*\*For Sale-2000 Ford Taurus. Asking \$1900. Please call Lisa. Phone 250-569-4043\*\*For Sale-One Double Bed with headboard and bedding. 2 End Tables. Phone 250-569-2424\*\*For Sale-2 female yorkshire pigs. Mother and daughter. Mom is 1.5 years old and kid is 8 months. Call Zach @ 250-569-7821\*\*For Sale-Craftsman portable electric 1 hp 3 gal air compressor \$125. 250-569-3343\*\*For Sale-Heavy Duty Log Splitter, Honda 9 HP GX270. 4" Ram 24" Stroke. Vertical or Horizontal, c/w Hitch on 13" Tires, 2" Hitch Ball. Phone 250-569-0226\*\*For Sale-Sihl and Husky chain saws, a good selection of hars and chains to get ready for firewood season. Phone Warren Ph: 250-569-7469.

**CHURCH NEWS N' THINGS**

Anglican United Church - Downtown Thrift Store on Dominion Street is open Tuesdays & Fridays from 1 to 3 pm. Clothes and Household Goods\*Sunday worship services at McBride Anglican United Church at 10am 4th Sunday of the month at 9am). We celebrate Communion together, usually on the third Sunday of the month. We welcome you to join our community of faith as we gather safely in person for a time of prayer, music, readings, and reflection. All are welcome. Rev. Kim McNaughton. 250-569-3206\*\*Dorcas-Adventist Community Center (Dorcas) OPEN Tuesdays from 1-3pm. Due to small space we will limit guest to 4 at a time (unless family group). Contact # Terri 250-569-2479\*Foodbank contact number is 250-569-3186.\*St. Patrick's Catholic Church Ph: 250-569-2606. Call to Confirm. Mountain Chapel (PAOC) at Third and Main Streets, McBride, is now free from all Covid restrictions. Services are held Sundays at 11:10am. Everyone is Welcome. Minister's phone 250-569-0291.

Via-Rail Schedule	viarail.ca	Phone 1-888-842-7245
Going West	Sunday	2:44pm
Going East	Thursday	12:18pm
Discounts for 1 or 3 days advance booking.		

**Important Phone Numbers**

EMERGENCY ..... 9-1-1 Gov't Serv. BC: 250-569-3760  
R.C.M.P. .... 250-569-2255 Village: ..... 250-569-2229  
Hospital: ..... 250-569-2251 Reg'1 Dist: ..... 1-800-667-1959  
Health Unit: ..... 250-569-2251 RV Comm. Serv. 250-569-2266  
K to 7 School: 250-569-2721 Food Bank: ..... 250-569-3186  
High School: ..... 250-569-2295 Fire Hall: ..... 250-569-3117  
School District 57 Dental Office The Little McBride Paper 1-800-256-7857 250-569-3434 250-569-3110  
BC BUS: 844-564-7494 Report Forest Fires - 1-800-663-5555  
Inquiry B.C.-1-800-663-7867 - For Toll Free Calling to Provincial Numbers ...  
Dial this Number 1st and ask operator to connect you to Provincial Department ...  
**Take a Break in McBride...B.G.'s Pizzeria! Best Town!!**

**Mr. Roth's Famous Popcorn**

**Organic Dairy**  
Cream-On-Top  
Milk  
Quark  
Cheese  
Cream

**Bulk Organics**  
Ancient Grains  
Rice  
Beans

**Homemade Frozen Meals**  
Sourdough Buns  
Cinnamon Buns

**Grassfed Chem/Med-FREE Beef Sausage & Smokies**

**Uncle Marks**  
926-1st Ave McBride (250) 569-3003 www.unclemarks.ca  
Fasty Food  
Open Weekdays 8:30 - 5:00

**Rich boyz MECHANICAL TOWING**  
Rich Boyz has multiple openings for Tow Truck Operators. 2 openings in Valenmount and 1 in McBride. All positions are On-Call but range from Casual/Part-time to Full-time. Class 1 preferred but will consider Class 3 (Class 5 may be considered with the expectation class 1 or 3 would be obtained ASAP). Wage dependent on Drivers License Class and experience. Must be competent, professional and courteous. If you are interested in joining our team email your resume along with a recent drivers abstract to tonyd@richboyz.ca

**McBride AG Foods**  
250-569-0140  
Nov. 11 - REMEMBRANCE DAY ONLY  
HOURS: 9a.m. - 5p.m.  
Monday to Saturday - 6:30am to 6pm  
Sunday: CLOSED  
Face Masks are Required in the Store  
FRESH FISH FRIDAYS

**Advantage Insurance Services Ltd.**  
Rosemary L. Hruby, CMB  
250-569-2264

**Gigglin' Grizzly Pub**  
Thursday - Friday - Saturday - Sunday  
4:00 pm to 8:00 pm  
\* dine in \* patio \* take out \*  
250-569-0101  
Pub Closed October 25 to November 17

**Alaina Chapman RMT**  
Registered Massage Therapist  
Monday, Wednesday & Thursday  
Ph: 250-566-1040 To book an appointment  
Do you think museums play an integral role in preserving the history of our society?  
Are you looking for ways to feel more connected to your community?  
Please consider joining the Valley Museum & Archives Board of Directors!  
Call the museum at 250-569-3000 or drop by Tuesday - Friday between 11-4pm

**A BITTLE THINKER...**  
I doubt, therefore, I might be.

**WHISTLE STOP GALLERY**  
250-569-7825  
Pottery and Paintings  
Scarves and Wool too.  
From Wall-Art to Jewellery  
the Whistle Stop has it for you!  
Open 9-5 daily at the Train Station  
whistlestopgallery.ca

# YOU ARE INVITED TO PARTICIPATE IN THE MCBRIDE TOURISM DEVELOPMENT FORUM!

The Village of McBride is hosting its first ever Tourism Development Forum on November 15th, 2021. All businesses, stakeholder organizations, and residents in the McBride region who have an interest in tourism are invited to participate!

## WHAT IS THE PURPOSE OF THE FORUM?

The purpose of the Forum is to:

1. Encourage collaboration between tourism stakeholders.
2. Provide actionable knowledge on relevant tourism topics.
3. Generate enthusiasm to continue implementation of the McBride Tourism Master Plan.

## WHAT ACTIVITIES WILL HAPPEN AT THE FORUM?

The Forum will include a full day of engaging activities, presentations, training sessions, guest speaker panels, and networking opportunities. Please visit the Village's website for more information on the Forum agenda.

## WHO SHOULD ATTEND?

Anyone with an interest in tourism development is encouraged to attend the Forum. Do you own a business along Main Street? Would you like to expand the reach of your business to tourists? Do you see potential for new experience offerings in the region? If you answered yes to any of these questions, then we hope to see you at the Forum!

## WHAT FORMAT WILL BE USED TO DELIVER THE FORUM?

The Forum will be delivered virtually through a remote video conferencing platform. Options to phone in to the Forum will also be provided.

## IS THERE A COST TO ATTEND THE FORUM?

No! The McBride Tourism Development Forum is being offered free of charge to participants through the generous support of the Village of McBride with grant funding from BC Rural Dividend.

## HOW DO I REGISTER TO ATTEND THE FORUM?

Follow the link below to register for the Forum. The deadline to register is Monday, November 15th at 8:30am. If you have any trouble using the link, please contact Maxwell Harrison at Maxwell@expeditionconsulting.ca or 780.267.7898. He would be happy to help you register.

RSVP Link:

[www.eventbrite.ca/e/mcbride-tourism-development-forum-tickets-191102060407](https://www.eventbrite.ca/e/mcbride-tourism-development-forum-tickets-191102060407)

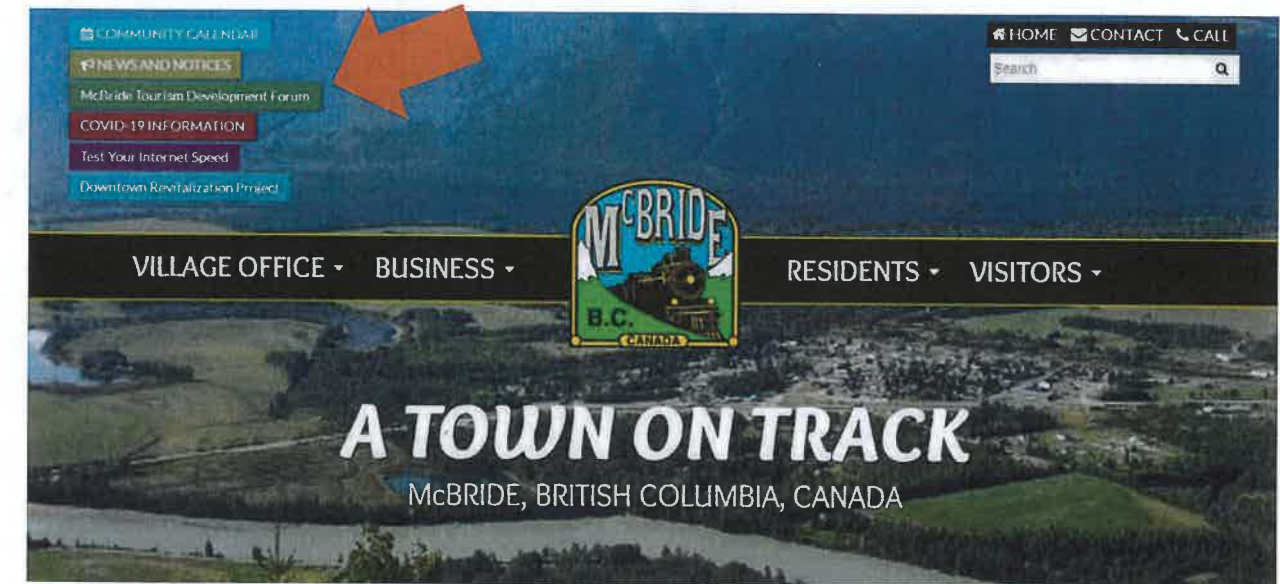
expedition  
MANAGEMENT CONSULTING

## McBride Tourism Development Forum – Monday, November 15, 2021

FIND OUT MORE AND REGISTER FOR THIS FREE ONLINE event

You can find more information about the Tourism Development Forum and register at the Village of McBride website in 3 easy steps!

1. Go to [www.mcbride.ca](http://www.mcbride.ca)
2. Click on the green **McBride Tourism Development Forum** button on the top left of the page.
3. Click on **Register** at the RSVP Link: <https://www.eventbrite.ca/e/mcbride-tourism-development-forum-tickets-191102060407>



## McBride Tourism Development Forum Agenda

Activity	Time	Description	Concurrent Guest Speaker Sessions
Forum Kick-off and Tourism Master Plan Presentation	9:00am – 10:00am	The forum will begin with opening remarks and introductions followed by a presentation from Expedition Management Consulting Ltd. (EMC) describing the recently completed McBride Tourism Master Plan. An opportunity for Q&A and discussion will be incorporated to conclude this activity.	1:00pm – 2:00pm Two concurrent guest speaker sessions are available for participants to choose from. <b>Session 1: Regional Partnership Opportunities Panel Discussion</b> This session will explore opportunities for regional partnerships. Representatives from Tourism Valemount, Tourism Prince George, Lheidli T'enneh First Nation, and Northern BC Tourism will join us to describe their current tourism development activities and how the McBride region may be able to collaborate with them to achieve mutual goals. Participants will have an opportunity to ask questions of the guest speakers through a moderated Q&A discussion. <b>Session 2: Developing Outdoor Recreation Offerings</b> Through this session, Sandy Mackenzie from Recreation Sites and Trails BC will share best practices and key insights in developing outdoor recreation offerings related to tourism. The session will include a short presentation, moderated Q&A discussion, and a workshop segment to build collaboration and generate ideas for product development.
Break	10:00am – 10:15am		2:00pm – 2:15pm
Concurrent Tourism Training Sessions*	10:15am – 11:15am	Two concurrent tourism training sessions are available for participants to choose from. <b>Session 1: Tourism Product Development Training</b> Expedition Management Consulting will deliver an exciting and timely session on tourism experience/package development. Through this session, participants will learn about the principles of package development, the package development process, and EMC's Logistical Criteria for Experience Development. <b>Session 2: Digital Tourism Marketing Training</b> Elizabeth Ross from Community Futures Quesnel will deliver an engaging session on digital tourism marketing. Through this session, participants will enhance their digital marketing capacities and learn tactical actions that they can implement right away to improve their digital marketing and online presence.	2:15pm – 3:15pm Guest speakers from successful tourism communities will be invited to share their success stories and provide advice to the McBride region as it embarks on its tourism development journey. Participants will have an opportunity to ask questions of the guest speakers through a moderated Q&A discussion.
MRDT Program Overview and Destination BC Supports	11:15am – 11:45am	A representative from Destination BC will provide an overview of the Municipal and Regional District Tax (MRDT) Program and describe the tourism industry supports Destination BC provides that the McBride region can leverage.	3:15pm – 3:30pm This activity will include closing remarks to conclude the Forum and provide encouragement for the next steps of implementation.
Networking Activity	11:45am – 12:00pm	You won't want to miss this once in a lifetime opportunity to learn more about your colleagues!	
Lunch	12:00pm – 1:00pm		

\*Please note that the concurrent Tourism Training Sessions will be recorded and be made available for viewing after the Forum.

We look forward to seeing you at this online event!