

# CRAZZY CONES

SUMMER HOURS  
12pm-7pm 7 Days A Week  
GRILL IS ALWAYS OPEN

SUBS & SANDWICHES,  
BURGERS, CHICKEN BURGERS,  
SPALUMBO SAUSAGES,  
BBQ PIZZA & BUBBLE TEA  
FRIDAY IS PERSONAL PIZZA DAY



# Christmas in July

July 8th to 29th  
50% OFF Selected Items

fabric, decor, crafts to tuck away & work on when you have time.




# Heartland Restaurant

## HELP WANTED

Part time Summer Help  
Cook / Prep Cook

Apply in person with resume to Kelly  
~ no phone call please ~



Events at  
Falling Star Ranch  
in Dunster:

Upcoming Events at Falling Star Ranch  
Kids Camp - July 22-24  
Vaulting Clinic - July 29, 1-4 p.m.  
Kids Camp - August 5-7  
Horsemanship Clinic for Kids - August 27-28

For more information visit [www.fallingstar ranch.ca](http://www.fallingstar ranch.ca) or call 250-968-6801 or email [fallingstar@valemount.com](mailto:fallingstar@valemount.com)

# ROBSON VALLEY CONSTRUCTION

## REDI-MIX CONCRETE

PO BOX 474  
Phone (250)569-2593  
Fax (250) 569-0178

### CONCRETE

- Concrete Stamps
- Driveways
- Finish Concrete
- Delivery Concrete
- Delivery Gravel, Sand & Dirt

### EXCAVATION

- Excavating Road
- Dozer Work
- Ponds, Lagoons & Trenches
- Haul Equipment

### HEAVY HAULING

- Tridem Tilt Deck
- Tridem Drop Deck
- Best Rates In Town

### CONSTRUCTION

- Residential
- Commercial
- Install Septic Systems, Repair & Removal

# NEED A WORKER?

## NEED A WORKER?

Contact Bob Thompson 569-2266

Funded by the  
Province of British Columbia

# REMEMBER

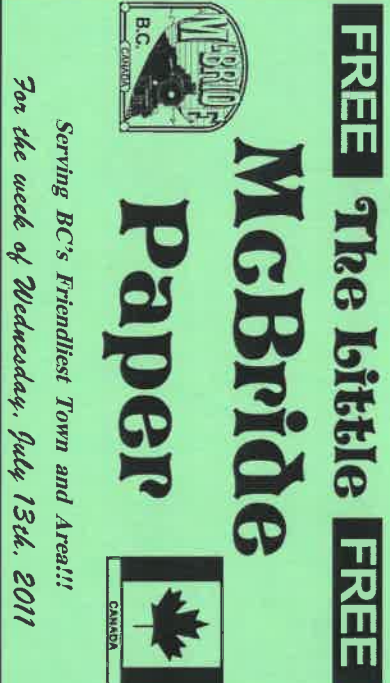
## We're OPEN

Saturdays 10:00am to 3:00pm

# FREE The little FREE

## McBride Paper

Serving BC's Friendliest Town and Area!!!  
For the week of Wednesday, July 13th, 2011



### THANK YOU

Lyle Lewis and Family would like to thank the McBride Volunteer Fire Dept., McBride Ambulance, and RCMP, as well as all thoughts and prayers from the community for Cheri. She is making a speedy recovery and we are reminded why this valley is special. Canada Day was a great success! The Children's Festival was a hit and the fireworks were awesome as usual. An event like this would not be possible without the hard work of the many volunteers who put this all together. Special thanks to the Mayor and McBride Village Council, McBride and Area Chamber of Commerce, McBride Volunteer Firefighters, McBride and District Public Library, Whistle Stop Gallery, Visitor Centre, Odds 'n Ends, Rick Thompson who MC'd the event, Mellany Ford who baked the cakes and the ladies from the OAPO who dishd them out. A thank you to the Elks and Royal Purple for letting us use the tables and a special thank you to all of the people who came out to celebrate Canada's birthday. We couldn't have done it without you!

### GARAGE SALES

Garage Sale - 905 3rd Ave. Saturday, July 16, 10am-2pm.  
Yard Sale 1068 2nd Avenue (back lane), July 16 from 9am to 4pm.  
No Early Birds!  
Moving Sale - Everything Must Go, 874 3rd Avenue, McBride on July 15, 16 & 17 from 9am to 5pm (or until everything is gone). 250-569-0031.

### COMMUNITY ANNOUNCEMENTS

Grand Opening Celebration! July 31st 2011. Of the Award winning Infrastructure Eco Project and the Phil & Jennie Gaglandi Park. Where: Raven Road- Hwy. 16 & Fraser River Bridge. Time: 11:00am - 3:00pm. Free BBQ, Stuff for kids, music in the park and more - Come join the celebration!  
FREE• Bring the kidz to Odds 'n Ends • FREE crafts all ages. M-F (11-noon) and (1-2p.m.) sessions. all welcome FREE ??? call 2645

Dome Creek Merchantile Open Saturdays 10-4pm. Come and browse the selection of local arts, good condition household items, baking and antiques. Wander thru the museum and relax in our new Visitor Center.

DORCAS: The Dorcas will be closed for the Summer. Please try "NOT" to drop off clothing and items until Sept. For any needs during Summer call - Carol Barnett #569-4031 / Terry Spangler #569-2479 / Elise Stanley #569-2596. And Thank You for your donations during the year.

AA - Faced with a Drinking Problem? Perhaps Alcohol Anonymous Can Help - Weekly Meetings open for the Public. Every Tuesday at 8:00p.m. at the Health Unit. Call 250-569-2586 for more information.

### BIRTHDAY WISHES JULY 13 - 19


Jennette Lin, Kirk Goodkey, Les Craigie, Brooklynn Howard, Judy Phillips, Michael Balcaen, Christine Molendyk, Stephen Harstad, Jon Littlechild, Norma Stromberg-Jones, Paul Wildeman, Ryan Vest, Jane Blouin, Kara Silva, Scott Glines, and to anyone else we missed. Happy Birthday.

### COMMUNITY MARKET

at the Pavilion in the Park June 24 to Sept. 9, Noon to 3p.m.  
Contact Joyce 569-2427 or Dorothy 569-2436.

### THOUGHT OF THE WEEK

I'm not a complete idiot, some parts are missing.



241 Dominion Street McBride, BC V0J 2E0  
Phone / Fax: 250-569-2411

### PRESCHOOL READING PROGRAM

- Reading
- Songs
- Finger-play

10:30 to 11:30  
Tuesdays and Wednesdays  
All preschoolers and caregivers welcome.  
Website: <http://mcbridepubliclibrary.ca/>  
Email: [librarty@mcbridebc.org](mailto:librarty@mcbridebc.org)

Visa-Rail Schedule  
Going West - Sunday, Wednesday & Friday...2:44pm  
Going East - Monday, Thursday, Saturday...1:48pm  
Take pets, canoes and bicycles in summer.

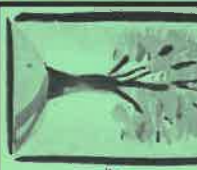
### Important Phone Numbers

EMERGENCY ..... 9-1-1  
R.C.M.P. .... 569-2255  
Hospital ..... 569-2251  
Health Unit ..... 569-2251  
K to 7 School ..... 569-2721  
High School ..... 569-2295  
School District 57 ..... 569-3117  
School District 57 ..... 569-3117  
Report Forest Fires - 1-800-663-5555  
Inquiry: B.C.-1-800-663-7867 - For Toll Free Calling to Provincial Numbers ...  
Dial this Number 1st and ask operator to connect you to provincial department.  
**Take a Break in McBride...B.G.s Friendliest Town!!**

### FOR SALE

- 2003 Ford Focus, 4 door, auto, #6228, \$3995.00
- 2003 Mazda Tribute 4x4, auto, #5295, \$7995.00
- 2003 Ford F350, xcab, diesel, 5 speed manual, #4635, \$8000.00
- 2004 Chrysler Sebring, 4 door, auto, #2990, \$5995.00
- 2004 Ford F150, supercrew, XLT, auto, #8751, \$13000.00
- 2005 Pontiac Grand Prix, auto, #9803, \$7995.00
- 2005 Pontiac Sunfire, four door, 5 speed manual, #7264, \$3500.00
- 2005 PT Cruiser GT, auto, sunroof, #1377, \$8500.00
- 2005 GMC 1500HD, crewcab, 4x4, gas, #2789, \$9995.00
- 2006 Pontiac G6, 4 door, auto, #1275, \$7995.00
- 2006 Chev Malibu, 4 door, auto, #5462, \$8995.00
- 2006 Ford F150 supercrew, xlt, shortbox, gas, #1930 \$11995.00
- 2006 Ford F250, crewcab, longbox, diesel, #1920, \$16000.00
- 2006 Ford Escape, 4x4, leather, #4632, \$8995.00
- 2006 GMC 2500HD, 4x4, crewcab, gas, #5437, \$9995.00
- 2007 Dodge Caliber, 4 door, auto, #1335, \$9995.00
- 2008 Ford F250, crewcab, shortbox, gas, #5491, \$14000.00
- 2008 Chev Uplander, auto, #5622, \$11995.00

Miscellaneous:  
•1.5hp single phase motors, 5/8 shaft, new, \$99.90  
•Aluminum pickup tool boxes...\$100.00  
•Large selection of new undermount tool boxes \$125.00 to \$250.00  
•New 125cc dirtbike...\$1000.00  
•2006 and 2007 Kawasaki Mule side by side, one with winch, #4941 and \$562, \$5500.00 each  
For more information phone  
Dave or Wade at 250-569-8830 DL11/07



Open for the season.  
Come By Chance or Phone Ahead  
See you at Community Market on Fridays  
(Robson Valley Pet Hostel) for more information, or to visit other hours.  
Call Ann 250-569-3319  
Call Linda Fry to view 250-569-0138

### New Cabinets for Sale

Drawer units - Door units - Open units  
Quality sliders & hinges  
Good Prices

A great opportunity to put in that much needed storage!  
Call Linda Fry to view 250-569-0138

### CALLING ALL ARTISTS

The Whistler Stop Gallery and the Robson Valley Arts and Culture Council invite artists from McBride, Valemount and the Area H to submit artwork for a Critiqued Art Exhibit to be held in McBride as part of the Fraser Heritage Festival on World Rivers Day (September 24, 2011). The theme for the Art Exhibit is tracks through the Valley. All artwork must be original as well as created by the submitting artist within the last two years (2010-2011).

### CRITERIA

- All media, sizes and types of work will be accepted.
- Open to artists of all ages from McBride, Valemount and the Area H.
- Only original work is eligible. (No kits or commercial molds)
- Art work must have been completed after 31 of December, 2009
- OPEN TO ALL AGES AND TYPES OF MEDIA

### EXHIBITION REQUIREMENTS

All work must be ready for hanging or displaying for exhibition. The hosting organizations have the right to the final decision on the exhibition of the works.

Entry forms will be available on June 6th at the Whistler Stop Gallery. Deadline to enter is September 9th, 2011. Deadline to receive work is September 22, 2011.

# McBride Trading Co. Ltd.

## CAFE JUNCTION

250-569-2559

### Quick Cooking Barley!

Plays a roll in managing  
CARDIOVASCULAR DISEASE by  
reducing Blood Lipid Levels and  
assists Diabetics by lowering GLUCOSE LEVELS.  
Sample It For Lunch In Our Barley Mandarin Salad.

### A GREAT ANCIENT GRAIN ALTERNATIVE!

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- Sorghum Flour for Gluten Free Baking
- Granola

OPEN Monday to Saturday 9:00am-5:00pm

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OPEN DAILY  
at 6:15am

FRESH FISH FRIDAY!!!  
THIS WEEK  
• Steelhead • Red Snapper  
Friday & Saturday  
"Dutchman Special"  
14oz. Rib Grilling Steak  
\$6.99 each

ALWAYS CANADIAN

EARLY RISERS? We are OPEN at 6:15am Daily  
OPEN Mon.-Thurs. 6:15-6, Fri. 6:15-7, Sat. 6:15-6, Sun. 6:15-5

# STEDMANNS

McBride

**Cory's Back**  
**Fixing Computers**

-Drop Off or Phone Stedmans at 569-2415



**Simply Retreat**  
FRESHLY BAKED PASTRIES & COFFEE

Maivis Engelhardt Tuesday - Thursday by appointment 250-569-2341



**NEIGHBOURHOOD PUB**

250-569-0101  
600 - 1st Ave.  
11am - 11pm  
Monday - Saturday!

.....our Endless Lunch Special for just \$10 continues!  
Includes drink and your choice of side!

### SPECIALS

**WEDNESDAY - LUNCH - Shrimp Po' Boy Wrap**  
DINNER - Steak and Spaghetti

**THURSDAY - LUNCH - Soup and Italian Sub**  
DINNER - Maple Glazed Salmon

**FRIDAY - Bacon Mushroom Swiss Burger**  
DINNER - Chicken and Prawns Combo

**SATURDAY - LUNCH - Taco Salad**  
DINNER - Beef Short Ribs and Potato Salad

### SUNDAY - CLOSED

**MONDAY - LUNCH - Oceanview Caesar Salad**  
DINNER - Wings & Wedges

**TUESDAY - LUNCH - Triple Stack Club**  
DINNER - Honey BBQ Chicken

Take Out Available

HAVE YOUR QUESADILLA or WRAP made  
with our SALSITA TORTILLAS!

TRY OUR NEW RECTANGULAR PIZZAS!

## Wade's Auto Repair

• Automotive Servicing.  
• Tire sales and installation.  
• Computer Diagnostics.

Call 250-569-8830 for appointment



McBride  
Community Forest Corporation

### Reminder: Grant application deadline

The MFCF Grant Sub-Committee wants to remind the public that the deadline for the summer intake of grant applications is July 15, 2011. For more information or a copy of our grant application form please contact:

Sarah Taylor  
McBride Community Forest Corporation  
Phone (250) 569-2229

**Certified Septic Installer**  
**Septic Planning available**

**Construction - New, old, large or small**

**Skid steer with attachments**  
**& Mini Excavator services**

**Gerald Moore**

**250.569.2269**



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Proud

233 Main Street  
McBride, B.C.  
569-2712



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starting at 2.39 - 4.99 a loaf

- Pane Toscano
- Sourdough Doule
- White Filone Grande
- Multigrain Filone Grande
- Herb & Olive Filone
- Swiss Cheese & Garlic Filone
- Asiago Cheese Pane Rustics



## Pioneer Days/Adventure Weekend

**A Success Despite Weather:** The McBride Elks and Royal Purple & McBride & District Chamber of Commerce would like thank the many volunteers that helped out with all of the various events that were hosted during the Pioneer Days/Adventure weekend. Without the community support the weekend wouldn't have been such a success. We would also like to thank the following businesses who sponsored and individuals who helped out for the following events: **Logger's Sports - TRC Cedar Limited, Robson Valley Hardware, Robert Leanie Grading, R&V Pepper Holdings, Dr. Michael Moseley, McBride Marketplace IGA, M4 Construction, R. B. Hatchard Contracting, G & M Moore Trucking, Matthew Roth, BKB Cedar Products Ltd., Bob Elliott, Lee Gainer, Sig Harstad, Wes Phillips, Special Thanks to Mary Rollinson for the venue.**

**The Winners for this event were:** Men's Axe Throw: Rob Pepper, Woman's Axe Throw: Carol Barnett, Men's Spike Drive: Rob Pepper, Woman's Spike Drive: Diana Weedmark, Strong Man: Courtney Lipke, Strong Woman: Diana Weedmark, Strong Kids: Ryan Moore, Men's Cross-cut: Courtney Lipke/Doug Monroe, Ladies Cross-cut: Bonnie Barne/Diana Weedmark, Competition Bucking: Rob Pepper.

**Rock/Paper/Scissors Tournament:** Spindrift Power Sports, D & T Industries, Shawara Holdings, Gainer Resources, Rock Reforestation, M & K Heavy Hauling, Robson Valley Home Hardware, McBride Husky, Happy Hooker Contracting, TRC Cedar, Thunder Valley Towing, Al Miller Remax, Gigglin' Grizzly, McBride Stedmans, Melvin Taphorn, Kevin Taphorn, Brian Taphorn, **Winners:** 1st - Diana Weedmark, 2nd - Bill Drew, 3rd - Nelson Defrias, Heavy Horse Pull: The Farm Store, Bar WK Ranch, TRC Cedar, R & B Trees, Kicking Horse Saddlery, Robson Valley Home Hardware, Abe Phillips, Craig Arnold, Gigglin' Grizzly (special thanks for the venue), Robson Valley Chapter Backcountry Horsemen **Winners:** 1st - Calvin Buchta (Prince George), 2nd - Delbert Dillman (Prince George), 3rd - Gord Mackenzie (Fort St. John), Robson Valley Piecemaker's Quilter's Guild: Winner: Melva Phillips.

**Logging Truck Wood Raffle:** Bob Elliott, Doug Monroe, Norm Goodell, McBride Community Forest, Winner: Charlene Jones, **Kids Crafts/Games:** McBride Community Foundation, Odds & Ends, Two River's Art Gallery.

**Ball Tournament Results -** "Thank you to the "Reckless" ball team, 1st - Bad Company, 2nd - Off Constantly, 3rd - Cashew Chicken, **Jet Boat Races:** Rod Whelpion, Robert Johnson, Vanderhoof Coop - Cliff Irving.

**Crafter's Display:** E-Free Church, Bill Arnold, Marion Cousineau, Chamber Dinner: Sarah Harstad, Val Marcoff, Sig Harstad, Megan Harstad, Elks and Royal Purple.

**Western Night:** E-Free Church, Wes Keim, Paul & Cathy Startlund Also, thank you to the Chamber of Commerce, McBride Legion, Scotiabank, all of the fair n Ball participants (money raised will go towards youth related activities), parade judges, Remax Center City Realty, Ingrid Stengler and McBride Secondary School Art students, Carrie Krenzler, all of the businesses and participants who entered the parade and to Bob Balcaen for the great advertising all weekend.

## BUY, SEEL, RENT & MISC.

**For Sale-2002 Ford Escort.** \$600, 250-968-4407\*\***For Sale-1986** Toyota Extra Cab 4x4 with rock box. Runs Great. Spare 22R motor. 2 set's of tires & rims plus canopy. Great on gas. Great shape. \$4,500 o.b.o. 1982 Toyota Diesel pick-up 2wd/tr. with canopy, spare motor. 45mpg, 5 speed. \$2,000 o.b.o. ph: 250-569-0085 home or 250-569-4032 cell\*\***For Sale-Open to offers.** Elks and Royal Purple Pool Table and Shuffle Board Table. Please contact Barb Jackson at 569-2645 or Mike Myrno at 569-3254 for more info.\*\* **For Sale-1993 GMC, 350, auto, 2wd, extended cab, new tires, pwr windows, locks.** 160,000km, \$1500, Phone 250-569-3188\*\***For Sale-5 pcs of thick glass 19" x 16"** Great for a Green House - \$50,00 each or best offer. Call Richard at 250-569-0M37\*\***For Sale-Registered Jersey Family cow.** Gentle temperament. New Heifer calf in May. Produces lots of milk and cream. Cow \$750, Heifer \$350. Pair-\$1000. Phone 569-7810\*\***For Rent:** Basement suite. Available immediately. 250-569-7378\*\***For Sale-Generator - Wheelhouse** \$500 \$500. Set of Golf Clubs w/Standup Bag \$175. Set of Golf Clubs \$45. Phone:569-2485\*\***Rooms for Rent:** Dwartn McBride \$20/night/person. One room single, one single or double. Includes use of kitchen, living room, internet. NS, 569-8807 Sun. - Wed. / 569-0005 Thurs. - Sat. CN welcome.\*\***For Sale-Large custom made wood stove,** takes 4' long pieces. Solid, well made, \$275. Aztec 6000 watt generator with Tecumseh engine, \$275. 2 fishing downriggers, Penn and Lühr Jensen, \$50 each, 68" custom longbow, 67lb at 29" draw. New, \$250. Mathews Solo cam switchback XT compound bow, 28-30" draw, set at 60lb, like new, \$450. Bowtech Tomkat compound bow 28-30" draw, set at 60lb, like new, \$350. Bushnell custom compact binoculars, 7x26, \$60. Red Field spotting scope, 15-60 power, \$60. Phone 250-569-3423\*\***To place an ad call 569-3110, Fax 569-0220 or drop info at 455 King St.**

## CHURCH NEWS N' THINGS

**Anglican United Church - Downtown Thrift Store** on Dominion Street. Clothes and Household Goods. Open: Tues. 1:00 to 3:00 & Fri. 1:00 to 3:00•**Dorcas Lammings Pit Rd.** (used clothing and household goods) Tuesdays:1:00-3:00 and 7:00-8:00•**Contact number for the Foodbank** is 569-3186•**Seventh-day Adventist Church-** Meet Saturdays at 9:30 & 11am. and Wednesdays at 7pm. Phone: Ph:569-3370•**Memorial Church-Meet** Sundays 11am and 7:30pm & Wednesdays at 7:45pm Ph:569-0445•**Mountain Chapel (PAOC)-** Sunday School & Adult Classes-10am, Services-11:10am. Ph:569-3350•**Anglican United Church-Reverend Susan Hutchinson.** 441 Dominion Street. Meet Sundays at 11:30 a.m. Phone 569-3206 or 569-63386. Hall Rental Phone:Thelma Molendyk 250-569-0082•**Evangelical Free Church-Worship** Service at 10:30am. Ph:569-2378 or 569-8845 Pastor Dan Carlaw•**Robson Valley Christian Centre-Meets** in home Sundays 11am, Dunster Ph:968-4335-St. Patrick's Catholic Church-Meets Sundays at 11:00am. Ph:569-2606. Call to Confirm.

**Greyhound Bus Schedule** The Farm Store 569-0425  
Depart to East-11:15pm Daily • Valenmount, Jasper, Edmonton  
Depart to West-6:10am Daily • Prince George

Please contact **The Little McBride Paper** with all coming events, news, trivia, comments, anything!! Ph:569-3110, Fax:569-0220, emails:glines3@telus.net, P.O. Box 441, McBride, B.C. V0J 2E0 or drop off at 455 King St. If we don't know about it, we can't write about it!! -Scott & Susan Glines - Oscar & Bronson

**Take a Break in McBride...B.G.'s Friendliest Town!;**

Now OPEN Sundays 9-5 PATIO IS OPEN \*Gift Certificates Available\*

**-In Lieu of Global Warming~**  
**Come to the Beanery!**  
Open M-F:6-5p.m. Sat-Sun:9-5  
569-0133

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569-3359 803 3rd Ave. - side entrance

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is giving you even more to look forward to this Spring!  
Call me for all your outdoor stonework and landscaping - firepits, patios, paths, home facing, walls, etc. etc. Unlimited possibilities and styles, using beautiful local stone....I look forward to working with you!  
**"ROCKING THE ROBSON VALLEY"**

**Alaina Chapman**  
**Registered Massage Therapist**  
250 968 4300  
in McBride

**D & T INDUSTRIES**

**299C CATERPILLAR HIGH FLOW 2 SPEED TRACKED LOADER**  
**ATTACHMENTS:** • TREE SPRAD - WANT SOME PRIVACY OR SHADE?  
WE CAN PLANT TREES 3 TO 20 FT TALL  
• BRUSHER - 78 IN CUTTING WIDTH  
• AUGERS - 6, 9, 12, 18, OR 30 IN - POSTS OR FOOTINGS  
• RUCKET (YARD AND BALF)  
• FORKS - 11.5 FT REACH CAPABLE OF LOADING DUMP TRUCKS.  
MACHINE LIFTS +5,000 LBS  
• DUMP BOX TRAILER - 7 BY 14 FT - DELIVERY OR REMOVAL OF MATERIAL OR DEBRIS  
*We Now Have The*  
**SOIL CONDITIONER & BRUSH GRAPPLE**  
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250-569-7758 OR 3404 OR 7050  
TRENCHER will be AVAILABLE SOON.

**STRS UP Renovations**  
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CALL JEFF WAGNER •250-569-7906

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CALL FOR A CATALOGUE:  
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Co-operative Association

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where high level of customer service is Job One.

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Home 250-963-9011

**MICAH YODER**  
**REGISTERED ACUPUNCTURIST**  
CALL 250-566-1782  
FOR AN APPOINTMENT.

**TANNING**  
Call Katrina - 569-0064

**SCARE CROW FARM B&B** ☎ 569 0351  
Campers welcome. Horses Welcome too!  
It's beautiful and very peaceful here  
email: scarecrow@nmbridebc.com 15km West on Highway 16

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www.mountainviewrealty.ca

**It PAYS to Recycle**  
**Your Beverage & Milk Containers**  
McBride Bottle Depot: 569-0005 / 569-7760  
It's Worth It. OPEN: Thur, Fri, Sat, 10 am - 5 pm - 552 Main St

**Robson Valley Pet Hostel**  
*Grooming & Boarding*  
Serving locally for 26 years  
569-3319 animal health technician  
Ann Schwartz

**Glass Cutting, Picture Printing,**  
**Mating and Framing**  
call Bill Arnold 569-3381

**WOOD** on FM dial  
at 97.1  
Christian Family Radio Network

"McBride-- a place to come back to,  
not just drive through..."



## EDO - UPDATES

### Grant Application

In January 2011, the EDO had applied for funding to the "Towns for Tomorrow Program". Our plan was to conclude construction on Columbia Street and initiate the development of the "Village Loop" Phase 1.

Our application included the following:

- Sidewalks along Columbia St.
- Paving of Columbia St.
- Designated access to the Community Hall for persons with disabilities.

In addition, the Regional District had submitted an application for the "Robson Valley Recreation Centre Energy Saving Retrofit".

We are pleased that the 'retrofit' application was approved however; we are disappointed that the application for improvements to Columbia St. was declined.

### BC Hydro Task Force

In response to our pursuance of BC Hydro for a powerline extension to McBride last summer, BC Hydro has formed an official Task Force which included representation from

the IPPs, McBride Chamber of Commerce, Mayor Frazier, the Village of McBride EDO and a number of high level representatives of BC Hydro.

The Task Force analyzed the economic benefits to the Robson Valley Communities, the Province and BC Hydro that would be realized from the proposed transmission line extension.

In June 2011, the Task Force has concluded its findings and a final report was presented to the Chairman of BC Hydro, Dan Doyle.

According to Doug Little, VP of Business Development (BCH), "B.C. Hydro is expected to make a decision within the next couple of months which could mean the green light for numerous proposed hydro projects in the McBride region."

### Branding Initiative

Concept Design Ltd., located in Prince George has been selected by the RDFFG to develop a new regional logo for the Robson & Canoe Valleys. The company is currently gathering information from a selected group of individuals representing each community . The

project will take three months to complete. This collaborative project is financed by RDFFG, Valemount and McBride. The new logo will help develop a new marketing strategy in support of the economic development efforts.

### "Memory Lane" Trail

Although Mother Nature was not kind to us and drenched the trees, we will prevail! The pioneer spirit that colonized this Valley came shining through during this difficult time. Many people came forward with helpful suggestions and offers to help. We thank you All!

Because the overall project is still under development, a decision was made to relocate the whole trail to a new setting to prevent possible, future reoccurrence. In addition:

- The village staff will relocate existing trees to the location of your choice;
- If the tree does not survive the relocation or it is already damaged, we will replace it at our expense.

For more details, please call the village office 250-569-2229 .

## Village of McBride

Margaret Graine- EDO  
Economic Development Office  
Phone: 250-569-7556  
Fax: 250-569-0432  
E-mail: edo@mcbride.ca



**July 31, 2011**

**McBride is having a party!**

**11:00 AM - 3:00 PM**

**Raven Rd. McBride—join us!**

## Ten Percent Shift Campaign by CUPE

### Support Your Local Economy- Shift Your Spending.

Communities all over British Columbia have been feeling the sting of the after-effects of the worldwide economic collapse for a couple of years now, and resource-dependent communities in particular have experienced severe economic decline for more than a decade

The Ten Percent Shift is a growing, grassroots campaign that had its birth in the "local first" movement. Think about the possibilities.

If a few people got together and started to shift just ten percent of their household expenditures to purchases of local goods and services, the local economy will benefit, even if by just a little bit. If enough of us talk to our friends and family about the concept, it could make a big difference.

In the short term, the goal is to revitalize local economies by harnessing the purchasing power of individual consumers.

## CBC TV Venture Capital Show

The EDO has been contacted by the producer of the new CBC TV Venture Capital show.

The Producer is looking for businesses that need a cash investment, for one reason or another. The benefit to the company is not only a possible cash injection, but also the opportunity for an investor to give thorough advice about how the company can improve.

The producer is recruiting established businesses in any industry (not brand new start ups) that actually require investment to move forward. If the business has a unique story to share (i.e. it's an integral part of the community, it employs many people in the region, the community counts on this business, etc.) that's all the better.

Once the company is selected, CBC will visit the company itself to shoot the show, so the business owner wouldn't have to travel, etc. to take part.

If you fit this profile, please contact EDO at edo@mcbride.ca.

"If enough people take the Ten Percent Shift pledge and start using their individual purchasing power to support local businesses, we'll build a huge demand that will encourage a new generation of entrepreneurs. And that will create good local jobs, and a secure source of revenue for communities" says CUPE BC President, Barry O'Neill.

Over the longer term, the expectation is to capture the imagination of current and future entrepreneurs by demonstrating that there is serious and growing demand for locally made products sold at locally owned businesses.

"Shift has been tried, studies have shown enormous financial benefits to local businesses and job creation."

One study in a Michigan county with roughly the same population as the capital regional district near Victoria showed that the shift could inject as much as \$840 million per year and create up to 1600 new jobs.

Start local, then regional, British Columbia, Canada, North America, etc.